



1215 Sturgis Rd
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October 6, 2021

To Whom this May Concern,

This is to announce that the 17th Annual “Chase Race and Paws” will be held on Saturday, March 12, 2022, downtown Conway at Simon Park. I am inviting you to continue or join in sponsoring this non-profit race memorializing local Conway teen, Chase Potter.

Chase Race began in 2006 as a way to honor and memorialize a local teen, Chase Potter, who suffered from traumatic brain injury and died in 2005. He loved running and animals, and Chase Race is a way of combining his passions.

Chase Race is a 2-mile Arkansas State Championship as well as RRCA Grand Prix approved race. Paws Race is a 1-mile race for runners/ walkers, leashed pets and recognition of the best Pet Costume, making it one of the more unique races in the state. In addition to the races, there will be pets available for adoption. Although Chase Race is a competitive race, the primary focus is for families to enjoy themselves and celebrate Chase’s brief life and love for his animals.

Proceeds from Chase Race will benefit both **Compass Academy** and **Conway Animal Welfare Shelter**. Compass Academy is a private, nonprofit K12 school located in Conway for children with special needs. Compass provides a second chance for many children as well as provides a learning environment in which they can thrive and learn at their own pace. Compass Academy currently has 91 students and is in great need of a new building, all proceeds they receive this year will help make this a reality. Conway Animal Welfare Shelter is a nonprofit organization dedicated to the improvement of welfare of animals throughout Conway. Their goal is to improve the lives of pets and farm animals, by educating their people and providing resources such as reporting animal abuse & fighting, spay & neuter clinics, animal rescues, and so much more.

I would appreciate you continuing or becoming a Chase Race sponsor at any level. Four levels of sponsorship are suggested on the attached “Become a Sponsor” information sheet.

As a sponsor, your logo or name will appear on approximately 850 Chase Race T-Shirts, Chase Race Web Site and Chase Race FaceBook Page. In addition, Best of Breed, Best of Show, Grand Champion (Presenting Sponsor) names will appear on approximately 5,000 race entry forms distributed throughout central Arkansas. Other sponsor benefits are listed on the attached “Become a Sponsor” information sheet.

Please mail your sponsorship to **Chase Race and Paws, 1215 Sturgis Rd, Conway, Arkansas 72034**. For additional information, please contact by phone at 501-581-1070 or e-mail at cwilliams.compass@gmail.com.

Best regards,

Courtney Williams, Race Director

